



## Requirements: WALA Breeders

The following must be met before a breeder can be considered for WALA membership.

1. Own at least one intact Australian Labradoodle, male or female, that is registerable with WALA. It is not required that this dog be tested or of breeding age at the time of membership application.
2. Maintain an active website for your breeding program. Presence on social media platforms (Facebook, Instagram, blogs, etc) is not considered an active website and cannot be submitted as a substitute. This website must include the following:
  - Breeding Program Name and information clearly identifying you as a Labradoodle and/or Australian Labradoodle breeder.
  - Information on each owned Labradoodle and/or Australian Labradoodle registered with WALA and displayed on your website, with a photo and full official name.
  - Information to contact you as the breeder or your representative.
3. The website you register with WALA is to describe, market, and/or display your WALA registered dogs. Any other dogs or animals not registered with WALA must be clearly identified as not WALA registered on your website. Once approved as a WALA breeder member, your WALA Globe Badge with required link to the WALA website and any mention of you being a WALA member may only be shown on the website pages describing your WALA approved program and your WALA registered dogs and their puppies.
4. Fill out and submit a WALA New Member Application.
  - Upload your two-year health guarantee with the application.
  - Submit a proposed Breeding Program Name to uniquely identify your breeding business. Your official WALA Breeding Program Name will be used on the WALA website and in the WALA Pedigree Registry database.

- Submit 1<sup>st</sup> and 2<sup>nd</sup> choices for a unique breeder prefix.

**Considerations in choosing a unique Breeding Program Name:**

- ✓ Review the WALA Breeder Listing on the WALA website.
- ✓ Conduct a broad internet search to ensure any potential names are not already in use by that of another Australian Labradoodle breeder.
- ✓ Check to be sure that it is possible to secure any website URLs and/or social media accounts under the selected name.
- ✓ Research local and state (or province) business registries and/or regulatory agencies to establish that the name is available.

**Considerations in choosing a unique Breeder Prefix:**

- ✓ Choose a version of your breeding program name. The Breeder Prefix forms the first part of the registered name of each dog produced and registered by your breeding program. It serves to identify the breeder of the dog.
- ✓ The prefix cannot exceed 20 characters including spaces.
- ✓ An "s" or apostrophe "s" will be dropped from the end of your Breeder Prefix unless it is part of your official WALA breeding program name and matches the program name displayed on your website.
- ✓ Prefixes cannot be identical to that of another WALA member, and are accepted and approved on a first-come, first-served basis.
- ✓ If your first and second choice prefixes are already in use, WALA will collaborate with you to select another option.
- ✓ Know that a dog's full registered name (that includes the Breeder Prefix) cannot exceed 63 characters, including spaces.

5. Read and agree to commit to the WALA Bylaws, Code of Ethics and Rules and Regulations.